

AT A GLANCE...

2 JUNE, 2016

First official **GrowNotes Alert** sent to subscribers following biosecurity outbreak of exotic pest **Russian Wheat Aphid (RWA)** in Southern Region

30 JUNE, 2016

Further updated Alert sent to all subscribers further to **RWA**

27 JULY, 2016

Sclerotinia in canola in SA, VIC & TAS & southern NSW

16 AUGUST, 2016

RWA detected in NSW

22 AUGUST, 2016

Ascochyta of Chickpea in Northern NSW & Southern QLD

8 SEPTEMBER, 2016

Barley leaf rust in VIC MALLEE



28 MAY, 2016

System went live (soft launch) - as did 3 x regional Twitter channels

@GNAAlertNorth @GNAAlertSouth & @GNAAlertWest



9 JUNE, 2016

Updated GrowNotes Alert sent to all subscribers further to **RWA** in Southern Region



12 JULY, 2016

Blackleg in canola in SA, VIC & southern/central NSW



4 AUGUST, 2016

Ascochyta of Chickpea, VIC MALLEE



18 AUGUST, 2016

Ascochyta of Chickpea in SA



26 AUGUST, 2016

Foliar rust pressure on wheat & barley in VIC



14 SEPTEMBER, 2016: OFFICIAL GROWNOTES ALERT LAUNCH

BCG Main Field Day + launch of **GIMAF Pilot** partnership - Pilot focusing on healthy and unhealthy surveillance in Southern Region from 14 September to 31 December, 2016



18 SEPTEMBER, 2016

Botrytis Grey Mould of Lentil in SA & VIC



26 SEPTEMBER, 2016

Choc Spot of Faba Bean in SA



18 OCTOBER, 2016

Native budworm in Canola & Pulses in Irrigation Zone & Medium rainfall zone in VIC & Southern NSW



20 OCTOBER, 2016

Corn earworm in cereals in northern NSW & southern QLD



2 NOVEMBER, 2016

Check & report lupin crops for signs of **anthracnose**. Outbreak in NSW, biosecurity alert to VIC to monitor



3 NOVEMBER, 2016

What went well? What can be better? **Evaluation Survey** to all subscribers and social media followers

27-28 FEBRUARY, 2017:



'WESTERN' LAUNCH

GRDC Perth Update: SUBSCRIBE today and receive your FREE macro lens!

Stats at 23/02/2017

- **TOTAL ALERTS** = 17: 6 x Biosecurity + 11 x Endemic alerts
- **TOTAL SUBSCRIBERS** = 649
- Bespoke system **ALERTS DELIVERED**: 2565 x persons
- **TWITTER INTERACTION** = 57845 x alert views + 3560 x engagements + 505 x link clicks + 162 x retweets
- **TWITTER FOLLOWERS** = 320: 80 x @GNAAlertNorth + 225 x @GNAAlertSouth = 15 x @GNAAlertWest

#GrowNotesAlert

