Holcim sponsors TRANSFORM conference

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This week, Sydney's Roundhouse centre hosted the Green Building Council Australia's 'TRANSFORM' conference for which Holcim was a key sponsor.

Bringing together over 400 of the industry's leading innovators in sustainability, the two-day event provided further opportunity for us to showcase ViroDecs, our brand of Environmental Product Declarations (EPD's) for our Readymix Concrete, which is a first for Australia.

“On the first day we presented a session on the importance of collaboration for companies focussed on reducing their carbon footprint and shared Holcim's plan for delivering low-carbon concrete,” says Cyril Giraud, National Development and Sustainability Manager.

“Holcim has made leaps and bounds in this area. When registered in May 2019 with the Australian EPD scheme, users of Holcim’s concrete will have access to ViroDecs EPD's that contain independent third party verified life cycle data for CO2e emissions for the first time for Readymix concrete in Australia.”

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Comments