#### AARP\_PTO CAMPAIGN\_EMAIL\_ OFF DUTY FOR THE DAY

Subject Lines: Making Memorial Day weekend even better How to take an extra day this holiday weekend



#### A day off from work helps you remember what's important in life. Get great ideas and plan that extra day for Memorial Day weekend.

The day off was invented for a reason. Whether you add an extra day to Memorial Day weekend or just take a random day off, your whole week will feel better. <u>AARP Travel</u> has plenty of affordable ideas about nature, food, fun and culture that can really make your day. Why not start planning now?

# LET'S GO

See how easy it is to be off-duty for the day:



13 Easy Weekend Getaways Take me there >





Top Cities for Foodies I'm hungry >



10 Amazing Cities for Art Lovers Show me >



Great Cities for Outdoor Fun I'm ready >







7 Museums for the Curious I'm intrigued >



## How To Plan a Stress-Free Family Vacation

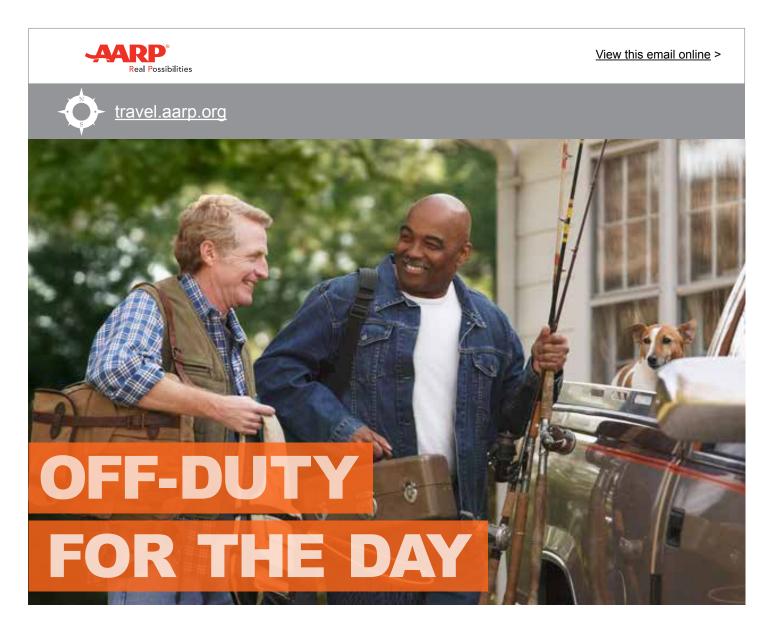
<u>Tell me more ></u>

### Take a day off. You've earned it.



#### AARP\_PTO CAMPAIGN\_ RETARGETING EMAIL\_OFF-DUTY FOR THE DAY

Subject Lines: You earned an extra day this holiday weekend Make Memorial Day weekend more memorable



### Make your Memorial Day more memorable with an extra day off. Plan it now with local, affordable trips @ <u>AARP Travel</u>.

Who's earned a day off more than you? Plan on spending an even longer weekend with friends or family — or both. And while you're at it, think about taking another day off sometime soon, like on a Tuesday or Thursday. Let yourself go. You'll be glad you did.

# LET'S GO

## See how easy it is to be off-duty for the day:



Secret Places Inside Famous Attractions Take me there >



10 Great Mother-Daughter Getaways I'm ready to bond >



Extend Your Trip with AARP Member Car Rental Deals Tell me more >



10 Terrific National Park Hikes
Let's see >



Packing Tips for a Weekend Getaway Show me how >

Take a day off. You've earned it.

