

A photograph of a child sitting on a grassy field. The child's legs are crossed, and they are wearing a dark blue t-shirt and purple sneakers. On their right leg, there is a large, white, irregularly shaped bandage or sticker. The child's hands are resting on their knees, and they are wearing three colorful woven bracelets (pink, grey, and red) on their right wrist. The background is a blurred field of green grass and red flowers.

MOM, DAD,
DID I GET THE
ANTI-CANCER
SHOT?

catch
EVERYkid

A program of Group Health Foundation

“Catch Every Kid” has launched!

(photo of Cliff and Xavier)

Get involved and promote childhood immunizations

Today marks the launch of Catch Every Kid - our effort to promote childhood immunizations throughout Washington state. For this campaign we are asking parents to vaccinate their children, discuss the importance of vaccination with their friends and neighbors, and to donate so that more kids can get vaccinated!

Catch Every Kid is focused on catching all children under the age of 6 who need an immunization against Measles, Mumps, Rubella (MMR), Chicken Pox, or Pertussis, as well as children at the age of 11-14 who need booster shots to continue the immunity from earlier childhood vaccinations and HPV vaccination to ward off cancer later in life.

“The CDC tells us that rates for vaccine-preventable diseases in the U.S. have decreased by 99 percent since vaccines were introduced. However, here in Washington, nearly one third of children miss one or more recommended vaccinations.”

- Kevin Sullivan, Chair of the Foundation Board of Directors

We’re on a mission to fix this – to catch every kid. Since 2009, the Foundation has increased the availability of childhood immunizations and access to education for families. Through these efforts we have vaccinated nearly 17,000 children with more than 33,000 vaccines.

Diana Rakow, president of the Foundation adds, “kids trust their parents and caregivers to catch them when they fall; immunization is part of meriting their trust by catching them before they fall.”

Catch Every Kid is about giving parents, caregivers, and community members a chance to protect the children of Washington state. Join our efforts and become an ambassador in your community!

You can participate by:

1. Encouraging discussions with your neighbors and friends
2. Spreading the word about our campaign
3. Connecting with us on social media
4. Donating, so that more kids get vaccinated

This is an opportunity for everyone in Washington state who cares about keeping kids healthy to get involved and promote childhood immunizations.